PROSPERA
茂发商务服务有限公司

EVENTS & PRODUCTION · COMPANY PROFILE 2026

Every event delivered with precision

Ceremonies · Conferences · Brand Events · Cultural Experiences · Exhibitions

Prospera Business Services (Beijing) Co., Ltd.

BEIJING, CHINA

prospera-global.org

PROSPERA EVENTS AT A GLANCE

One partner from concept to on-site delivery

Beijing

HEADQUARTERS, SERVING A GLOBAL CLIENTELE

Nationwide

PRODUCTION PARTNER NETWORK ACROSS CHINA'S MAJOR CITIES

5

SECTORS OF EVENT EXPERIENCE

25

SELECTED REFERENCE PROJECTS BY OUR TEAM & PARTNER NETWORK

Protocol

DIPLOMATIC PROTOCOL BUILT INTO EVERY PROGRAMME

One-stop

CREATIVE DESIGN, PRODUCTION, LOGISTICS AND ON-SITE OPERATIONS



WHO WE ARE

Events with institutional, diplomatic and commercial value

Every event in China carries institutional, diplomatic and commercial value. Prospera acts not merely as an executor but as a professional partner, integrating international protocol standards with established local production expertise so that each event lands well in a cross-cultural context, delivered with precision and cultural sensitivity.

DIPLOMATIC MISSIONS · GOVERNMENT & INSTITUTIONS · INDUSTRY BODIES · MULTINATIONAL CORPORATIONS

WHAT WE BRING TO EVERY EVENT

- Creative design
- Stage & media production
- Exhibition design
- Venue management
- VIP reception
- On-site operations

EVENT SERVICES

What we produce



Ceremonies & Official Receptions

Opening ceremonies, official receptions and award ceremonies, choreographed to diplomatic protocol with VIP reception throughout.



Conferences & Business Forums

International conferences, industry summits and business forums, from programme and stage design to delegate management and on-site control.



Brand Launches & Corporate Events

Product launches, ecosystem conferences, user nights and corporate celebrations for technology, automotive, finance and lifestyle brands.



Cultural Programmes & Signature Experiences

Cultural performances, intangible cultural heritage workshops, art salons and themed dinners that let guests truly understand China.



Exhibition Halls & Booths

Permanent exhibition halls and trade-fair booths, from spatial and visual design through build, fit-out and handover.



Stage, AV & Media Production

Stage production, lighting, screens and media production delivered through our established partner network.

PRODUCTION CAPABILITY

Every detail, managed



“Clear communication and stable execution, even in complex projects.”

- Creative design
- Logistics planning
- Venue management
- VIP reception
- Stage production
- Media production
- Exhibition design
- On-site operations

PROTOCOL & QUALITY STANDARDS

- Diplomatic protocol alignment
- International service standards
- Coordinated supplier network
- Clear cross-cultural communication
- Stable execution in complex projects
- Attention to every detail

END-TO-END MANAGEMENT

From first brief to final follow-up

01
Planning

Objectives, audience and programme shaped around your institutional goals.

02
Design

Creative concept, stage, protocol flow and guest experience designed as one.

03
Resource Coordination

Venues, suppliers, production and cultural partners aligned across China.

04
On-Site Execution

Our team manages every detail on the day, with clear communication throughout.

05
Follow-Up

Post-event review and the long-term value of each engagement.

One accountable team across the whole event lifecycle, supported by a closely coordinated network of professional suppliers.

EVENT EXPERIENCE

Experience across five sectors

GOVERNMENT & INSTITUTIONAL FORUMS

CAICT “Trusted Cloud Conference”

CCSA “AI Cloud Industry Development Conference”

CCCME “Export Control Compliance Conference”

WAIC, World Artificial Intelligence Conference

Wuzhen Internet Conference

CIVC International Conference on Intelligent Connected Vehicles

FINANCE & BUSINESS EVENTS

CCB “Stabilizing Foreign Trade in 100 Cities and 10,000 Enterprises” series

CMB Annual Honor System Awards

Ping An Bank “Art Renewal Season”

China Fund News “Institutional Investor Forum & 25th Anniversary of the Fund Industry”

TECHNOLOGY & BRAND LAUNCHES

Huawei Connect & Super Charging Launch Event (Tibet Station)

Yonyou Global Ecosystem Conference

360 Group Self-Media Innovation Project

BJ40 Range Extender User Night & New Product Launch

ECCO New Product Launch

HIGH-END CULTURE & ICH EXPERIENCES

Song’s Ancient Incense Making at China National Arts and Crafts Museum

Wang’s Shadow Puppetry Museum ICH Workshop

Juntianfang Guqin Art & Life Aesthetics Experience

Aranya Singing Bowl Healing & Traditional Culture Salon

EXHIBITION & DISPLAY

China Building Materials Achievement Exhibition Hall

China Chemical Information Center Exhibition Hall

Zhongke Benyuan Exhibition Hall

Biel Booth at Shenzhen Hi-Tech Fair

CCB Booth at CIFTIS

SNEC Shanghai International Photovoltaic Exhibition

Examples reflect relevant experience within Prospera’s core team and professional partner network; they do not imply that every project was independently contracted or delivered by Prospera.

SELECTED PROJECTS

Government and institutional forums



CAICT “Trusted Cloud Conference”



CCSA “AI Cloud Industry Development Conference”



CCCME “Export Control Compliance Conference”



WAIC, World Artificial Intelligence Conference



Wuzhen Internet Conference



CIVC International Conference on Intelligent Connected Vehicles

SELECTED PROJECTS

Finance events and brand launches



CCB “Stabilizing Foreign Trade” series



CMB Annual Honor System Awards



China Fund News Institutional Investor Forum



Huawei Super Charging Launch Event (Tibet Station)



Yonyou Global Ecosystem Conference



BJ40 Range Extender User Night & Launch

Cultural experiences and exhibitions



Song’s Ancient Incense Making at China National Arts and Crafts Museum



Wang’s Shadow Puppetry Museum ICH Workshop



Juntianfang Guqin Art & Life Aesthetics Experience



China Chemical Information Center Exhibition Hall



Biel Booth at Shenzhen Hi-Tech Fair



SNEC Shanghai International Photovoltaic Exhibition

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Your trusted events partner in China, creating value in every engagement.

CEREMONIES · CONFERENCES · BRAND EVENTS · CULTURAL PROGRAMMES · EXHIBITIONS

GET IN TOUCH

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WeChat: scan the code to connect

WECHAT

WEBSITE